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**\$250,000 Alexa Diabetes Challenge Brings Voice Technology
to Chronic Disease Management**

The Alexa Diabetes Challenge launched today, calling on innovators to create Alexa voice-enabled solutions to improve the lives of those with type 2 diabetes. The \$250,000, multi-stage, prize competition is sponsored by [Merck & Co., Inc., Kenilworth, New Jersey, U.S.A.](#), and supported by [Amazon Web Services \(AWS\)](#). The Challenge is powered by [Luminary Labs](#).

An estimated 27.5 million people live with type 2 diabetes in the United States. Thanks to greater awareness and better treatments, many who have been diagnosed with the disease are living longer, healthier lives. But diabetes requires changes and considerations that permeate throughout every aspect of life. The path to self-management can feel isolating and overwhelming, especially for those who have been newly diagnosed.

The Alexa Diabetes Challenge invites innovators to submit concepts that utilize the capabilities of Amazon Alexa and the ecosystem of supporting cloud technologies to improve the experience of those newly diagnosed with type 2 diabetes.

Up to five finalists will be chosen by a panel of judges with expertise across health tech innovation, Amazon voice technology, the diabetes experience, data and ethics, and healthcare funding. Each finalist will receive \$25,000 and 10,000 AWS credits, and advance to the Virtual Accelerator, during which they will receive expert mentorship as they develop their concepts into solutions. In addition, AWS will host an Innovators' Boot Camp for the finalists at Amazon's Seattle headquarters. At the end of the Virtual Accelerator, finalists will present their solutions in-person to the judges at Demo Day at the AWS Pop-up loft in NYC. Following Demo Day, the judges will select a winner, who will receive the \$125,000 grand prize.

Interested in entering? Submit at alexadiabeteschallenge.com by 5:00 PM ET on May 22, 2017. The Challenge will host an [informational webinar](#) on April 19th, 2017.

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